**Press release**

G-CEM LinkForceTM from GC

**G-CEM LinkForce – the only luting cement a dentist needs**

**Which cement works best for which indication and which substrate? GC understands why, with the different types of restorations and the wide choice of substrates available these days, dentists often get confused when it comes to choosing the best luting agent. They want products that make their work easier, allow them to work in a standardised way and offer predictable results at all times. That is the thinking behind G-CEM LinkForceTM, GC’s new dual-cure adhesive resin luting cement. G-CEM LinkForce is the universal solution to all adhesive challenges, featuring the right strength and aesthetics for all indications and all substrates, with no compromises.**

The development of CAD/CAM and the evolution of adhesive dentistry have revolutionised the type of indirect restorations that are performed: from very retentive crowns and bridges to less invasive solutions such as inlays, onlays, overlays and veneers which need to be bonded instead of cemented. Parallel to this trend has come a procession of new substrates such as zirconia, lithium disilicate and hybrid ceramics. One consequence of this revolution is the extra hassle for dentists to make sense of the multiple treatment options now available. Mastering all of the cementation procedures to cover all indications is very challenging. So it is no surprise that most dentists would want a universal solution with a standardised procedure that not only cuts through the complexity but also performs at the highest level and produces predictable results.

G-CEM LinkForce is that solution. Together with G-Premio BOND and G-Multi Primer, it forms a universal adhesive system that ensures a strong bond to all substrates in all indications, with no compromises:

• G-Premio BOND - bonds with no compromises to ALL preparations

• G-CEM LinkForce - provides a strong link in ALL indications

• G-Multi Primer - ensures a stable adhesion to ALL restorations

GC’s new adhesive luting G-CEM LinkForce is packed with dentist-friendly features:

• It begins with the mixing. After selecting from the four available shades (Translucent, A2, Opaque and Bleach), dentists will appreciate the easy automix mode to dispense directly into the restoration or with an endo tip in the root canal.

• Seating and adaptation is at the heart of a perfect cementation procedure, and the optimum wettability and viscosity of G‑CEM  LinkForce thus play a critical role. They ensure that the luting paste is well spread, and the exceptional film thickness of just 4µm further guarantees the adaptation of the prosthesis onto the abutment.

• Removal of excesses is very easy when tack-cured for 1-2 seconds.

• The dual-cure feature of G-CEM LinkForce is outstanding, ensuring efficient polymerisation in both light-cure and self-cure modes; the latter being crucial knowing that with many indirect restorations only a small percentage of the light can pass through.

• Finally, G-CEM LinkForce is highly polishable and the use of ultra-fine homogeneously dispersed fillers in high concentration delivers remarkable wear resistance, even on occlusal margins.

The G-CEM LinkForce adhesive system also includes the universal bonding G-Premio BOND and the universal primer G-Multi Primer.

G-Premio BOND is a one-bottle solution that bonds perfectly to all preparations, even core build-ups and metal abutments. It can be used in self-etch, selective etch and total-etch with virtually no post-operative sensitivity. G-Premio BOND is also easy to apply and produces a very thin layer of 3µm which can be light-cured without interfering with the final adaptation of the restoration.

G-Multi Primer is the only primer a dentist needs. This universal primer uses three different functional monomers to ensure adhesion to all substrates. GC further ensures the long-term stability of the adhesion by including silane within the primer rather than in the bonding.

With the combination of G-CEM LinkForce, G-Premio BOND and G‑Multi Primer, a predictable cementation of all indirect restorations is guaranteed – even on non-retentive preparations such as inlays and onlays. The same is true with veneers, with the added advantages of easy positioning, light-curing and excess removal, multiple shades with their try-in pastes to cover all aesthetic needs, and an optimal fluorescence. The system is also ideal for post luting, thanks to its low viscosity and excellent wettability, the ability to etch dentin in deep canals, and the perfect polymerisation of both the bonding and the paste in dark canals.

G-CEM LinkForce is the universal, durable solution to all adhesive challenges, providing optimum strength and aesthetics in one system for all indications and all substrates.

G-CEM LinkForce has also recently been honoured by the jury of the prestigious The Dental Advisor Award for its performance. The dual-cure luting cement received the coveted five-star rating at this year’s awards as Editors' Choice.

For more information, please go to www.gceurope.com

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