**GC launches new & improved website**

**GC Europe is inviting visitors to discover its new website on www.gceurope.com. The new website has been designed for a user-friendly experience with improved navigation and functionality throughout, allowing customers to access detailed product information. Its responsiveness makes it comfortably accessible, regardless of the device you use.**

The site includes extensive product information to improve usability for the customer within GC’s product portfolio. Technical data, videos, studies, safety data sheets and high quality pictures work together to provide a detailed overview of GC’s products across a wide range of areas, including prevention, restoratives, capture, manufacture, cement, veneering and others. A specific website has been created for GC’s digital dentistry products and solutions: [digital.gceurope.com](file:///C:\Users\pdesmedt\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\Y1WOCRYN\digital.gceurope.com)

Clicking through from an elaborate overview page, each individual product page includes the indications for use and its advantages. Also featured are all related products and, if available, specific promotions and trainings for the relevant product.

Depending on the country you visit the website from, you’ll see the GC team that is responsible for your area, as well as the local dealers that can provide you with high quality GC products.  
  
Created with user experience firmly in mind, the website has been designed using the latest technology so the site is compatible with today's browsers and mobile devices – supporting HTML5.

For more information, please go to [www.gceurope.com](http://www.gceurope.com) or contact us:

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