



Dear Colleague,

We are delighted to initiate a new edition of the GC Academic Excellence Contest.

In this 2025 edition, our spotlight stays on G-aenial Universal Injectable, our high-strength restorative composite with unique injectable consistency and on everX Flow, our fiber reinforced flowable composite.

Undergraduate and Postgraduate students from all around Europe, Middle East and North Africa will take part in the local contests, in which the best clinical cases will be awarded per country.

- Undergraduate students will compete using the cusp-by-cusp technique combined with everX Flow in
 the posterior. We believe a correct anatomy is the start of everything and is very important to be
 fully mastered. Students should present at least a class II restoration, using matrix under rubber dam
 isolation.
- 2. Postgraduate students will compete with an anterior case restoration, using the Injection Moulding Technique.

The winners of the different National Contests will also be granted the opportunity to travel to Leuven, Belgium, to participate in a European Contest Final and to attend an exclusive hands-on course in the modern installations of GC Europe Training Center. Of course, an awesome social program is also included in the package.

We are very excited to have students engaged in discovering the restorative possibilities brought by these unique materials and to discover new treatment options. We are therefore happy to invite you to take part in this new edition!

We wish you all good luck and we are looking forward to meeting you in Leuven for the European Academic Excellence Contest!

Kim De Nutte, Kerstin Behle and Earta Lauka

on behalf of GC Europe Professional Service and Product Management Teams



RULES

Academic Excellence Contest 2025

Rules - National Competition

- All universities are invited to participate;
- Each University can submit unlimited number of cases, but only one case per student will be accepted;
- The interested universities will receive, free of charge, a bag containing Injection Moulding Kit, G-ænial Universal Injectable, Syringe JE, G-ænial Universal Injectable, Syringe A01, ever X Flow Syringe Dentin shade, G-aenial A'CHORD Layering Kit, GC Modelling Liquid Kit and G-Premio Bond, clinical guide, articles and documentation for registration. This bag/kit will be delivered personally by a GC representative who will explain cusp-by-cusp and Injection Moulding Technique using G-aenial Universal Injectable shade concept and the rules of the contest;
- The contest is based on the photographic documentation of a clinical step-by-step case with G-aenial Universal Injectable using cusp-by-cusp technique for undergraduate students and IMT for postgraduate students;
- There are 2 categories in this contest
 - Junior Category: consisting of undergraduate students (at the time the pictures were taken, during academic year)
 - Senior Category: consisting of post-graduate students, eg. following a Master program or a doctoral course In order to participate, cases should be posted in the GC Academic Excellence Contest 2025 open group page in Facebook (https://www.facebook.com/groups/gcacademicexcellencecontest) & Instagram

(https://www.instagram.com/gc.academic.excellence.contest/) from Jan 1 to June 5, 2025 mentioning the Name and University of the candidate quoting "GC Academic Excellence Contest 2025".

Cases posted after this deadline will not be taken into consideration for the contest.

Besides publishing their cases on Facebook (https://www.instagram.com/gc.academic.excellence.contest) the participants need to send the following elements to the GC representative:

- The case inside the given PowerPoint format and following the requested guidelines
- The duly filled and signed registration form and CTA (copyright transfer agreement)
 The CTA also includes the right to use pictures of the participants taken during the local & European ceremonies & events. In case this document is not received before the end date of the competition, the participation will not be considered.
- Contact information of GC Branches can be found in the end of this document.
- Participants incentivize their Facebook and Instagram friends to comment/share/like their cases. One participant per channel on an international level with the most "likes" will become the Facebook Award winner and another one the Instagram Award winner. GC reserves the rights to check the origin of the "likes".
- A local independent jury evaluates the cases and selects 1 or 2 winner(s) per category (Junior & Senior). Value of the prizes should be equal in each country. The prize event will be announced to the participants in each country independently.

Rules - European Competition

1st prize winners of each National Contest (1 undergraduate & 1 postgraduate student or resident) are also awarded with a trip to Leuven to participate in the International Competition on the 19th and 20th of September 2025. The students will have the possibility to come along with their tutor. It is a prerequisite for the 1st prize winners of the local contests to be physically present in Leuven to present their case in the European contest. In case the participants cannot attend the contest in Leuven due to problems with visa issuing or any other reason, these students will get the opportunity to show their case to the jury via Teams. However, these cases will not be considered for the contest.

This event will take place as follows:

- Day 1 (afternoon): both local 1st prize winners present their cases in a 5-10 minutes maximum presentation, to an International Jury. The criteria for evaluation are defined below. We close the day with a dinner in Leuven and an award ceremony.
- Day 2 (full day): Master course on direct restorations with state-of-the-art GC materials.

Evaluation criteria for clinical cases:

- Anamnesis description
- Quality of treatment plan
- Originality & complexity of the case
- Marginal adaptation
- Color match & characterization
- Anatomical reproduction

European Award:

- 1st Prize Senior: 1000 €
 + publication of an article
 in GC Get Connected
 (European Magazine from GC)
- 2nd Prize Senior: 500€

- Texture
- Quality of final result
- Quality of pictures
- Use of characterization effects
- Quality of presentation & didactics ((fluency of speech, aesthetic quality of the slides, clarity of delivered explanations, theoretical knowledge)

1st Prize Junior: 1000€

• 2nd Prize Junior: 500€

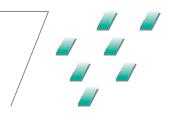
• Facebook Prize: 250€

• Instagram Prize: 250€

More Info:

www.facebook.com/groups/gcacademicexcell encecontest) (https://www.instagram.com/gc.academic.exce llence.contest/)





GC Academic Excellence Contest - 2025 Registration Form & CTA

Na	me of the Tutor:
Un	iversity:
Ad	dress:
Со	untry:
Te	lephone:
E-r	mail:
Na	me of the Student:
Ac	ademic Year:
Te	lephone:
E-r	mail:
Co	pyright Transfer Agreement
	I am the copyright owner of the clinical pictures and the accompanying text and I agree to transfer onto GC Europe the copyright in my clinical pictures and the accompanying text, free of any cost and applicable worldwide, with posting the case on the GC Academic Excellence Contest open Facebook and Instagram pages. I confirm that no licenses to use the pictures were given by me to any third parties, and that no other agreements that would limit GC Europe's ability to use the pictures in its presentations, publications and other materials were concluded by me. I also confirm that I have received the (explicit) consent of the patients represented in the picture.
	I agree to write an article for the dental magazine GC Get Connected in case I become the 1st Prize Postgraduate winner of the European Contest and agree to the free of charge transfer of copyright in the article for worldwide use by GC Europe.
	I confirm that the clinical case to be submitted is original and that I have registered it without the use of any image editing program with the aim to change its visual content
	l agree that GC Europe is allowed to film me and/or take my picture during the local and/or European events related to the GC Academic Excellence Contest and I consent to the unremunerated use of these images for promotional purposes of GC Europe. GC Europe cannot be held liable for any direct or indirect damage resulting from any sharing or republishing of the images in any territory by third parties on social media and websites and other channels. I have the right to withdraw my consent at any time and with effect for the future. This withdrawal is however not applicable for group pictures/videos as far as it is not possible to cut out the individual.
	Name of the Student & Tutor: Place and Date:





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