**Press release**

GC Orthodontics Announces MOV Aligners Strategic Partnership with EON Dental, Enhancing Collaboration with Tomy Inc for Holistic Orthodontic Solutions

GC Orthodontics, a global leader in orthodontic solutions, announces a strategic co-branded partnership with Eon Dental, a leader in clear aligner solutions. This collaboration introduces MOV’Aligners powered by Eon Dental within the recognized and established GC Orthodontics’ product portfolio.

GC Orthodontics collaborates with orthodontists worldwide, delivering exceptional customer service and high-quality conventional orthodontic products from TOMY® Inc. since 2013. Nobu Kawaguchi, CEO of TOMY Inc. commented “Exactly this month of March 2025, marks the 12th anniversary of our partnership with GC Orthodontics. I remember it like yesterday, when I attended their successful orthodontic symposium held in Majorca, Spain, in 2023, which enjoyed a large attendance and marked our 10th. Now, TOMY Inc., as a major supplier for GC Orthodontics, we look forward to creating further synergies together in the future”.

Through the new partnership with Eon Dental, GC Orthodontics is now uniquely positioned to offer a comprehensive and versatile range of orthodontic solutions, including traditional brackets, clear aligners, and hybrid treatments. “We’re proud to partner with GCO to bring innovative, high-quality clear aligner solutions to a broader audience,” said Qais Sabri, CEO at Eon Dental. “Our Enterprise solution is designed to empower organizations like GC Orthodontics to achieve success with scalable, data-driven, and clinically superior solutions.”

With MOV’Aligners, GC Orthodontics ensures that orthodontists can select the most suitable treatment options for their patients, whether conventional, digital, or hybrid, with the confidence that they are using top-quality products that fulfill their expectations. Dr. Per Falk, CEO of the GC Group says “GC Orthodontics is proud of its partnership with TOMY Inc. and high-quality products. With MOV’Aligners, we meet the growing demand for clear aligners and offer optimal treatment solutions for effective treatment”.

The strategic partnership with Eon Dental underscores GC Orthodontics’ commitment to innovation, clinical excellence, and the provision of superior orthodontic treatments.

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About GC Orthodontics: GC Orthodontics is a global leader in orthodontic solutions, offering high-quality products like brackets, wires, and aligners. We are committed to enhancing smiles and improving oral health with innovative technologies and continuous support for orthodontic professionals.

About TOMY INC: TOMY Inc., is an all-round manufacturer of « traditional » orthodontic appliances founded about 6 decades ago. While keeping the orthodontic tradition, TOMY intends to design and manufacture innovative products so we can satisfy various needs and demands of patients and clinicians.

About Eon Dental: Eon Dental is a global full-service clear aligner company with a worldwide distribution network and a reputation for exceptional clear aligner products and services. Headquartered in Amman, Jordan, Eon Dental offers two solutions: (1) Eon One, an enterprise partner solution for businesses looking to launch or grow their own clear aligner brand internationally with clients across 5 continents (2) Eon Aligner, a direct-to-dentist clear aligner brand servicing dentists and orthodontists across the MENA region.

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